

AUSTRALIAN RED CROSS SOCIETY ('Red Cross')
PHOTO & VIDEO RELEASE FORM

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|--------------|-------------------------------|
| • Name: | • Date: |
| • Surname: | • Red Cross Service Area: |
| • Telephone: | • Red Cross Contact: |
| • Email: | • Title of Photo/video shoot: |
| • Address: | • Photographer/videographer: |

By signing this form, you consent to the following:

1. Red Cross may record your image, voice, story or other information about you on photographs, videos, or any other media for audio and visual reproduction ('Collected Material').
2. Red Cross owns the intellectual property (eg copyright) in the record of the Collected Material and you cannot make claims about how Red Cross uses the record.
3. Red Cross may use the Collected Material, in publications (including brochures, booklets, magazines, newspapers, videotapes, reports, press releases, websites, social media platforms and exhibits) for the purposes of promotion, fundraising, education, information and public relations.
4. Red Cross may provide the Collected Material to third parties, such as government, television stations, and companies or other bodies that Red Cross works with.
5. Any Collected Material published on the internet is accessible to millions of web users from all over the world. Red Cross cannot control how published material may be copied or used.
6. Red Cross may edit the Collected Material and is under no obligation to use any part of the Collected Material.
7. Any statement or representation made by you in the Collected Material is true to the best of your knowledge and your statements, representations or appearance in the Collected Material will not defame or otherwise adversely affect the rights of any other person or entity.
8. Red Cross may keep using your Collected Material for several years. Red Cross will try to stop using them after a person's death, but this may not always be possible.
9. You will receive no payment for the use or recording of the Collected Material.
10. You will not retain any rights, including copyright or interest in the Collected Material.

The personal information on this release form is requested in order to obtain your consent for the use of the Collected Material as outlined above. The information will be used by Red Cross for the purpose of verifying that proper consent has been provided. Your personal information is protected by law, including the Privacy Act 1988 and Australian Privacy Principles. You can visit the [OAIC website](http://www.oaic.gov.au) for more information. Information about accessing your information, the handling of the information and how to make a complaint is in the [Red Cross Privacy Policy](#) and www.redcross.org.au/privacy. You can also complain directly to the Privacy Commissioner at www.oaic.gov.au

If you have any privacy concerns regarding your personal information, or if you no longer consent to Red Cross using your Collected Material – please email privacy@redcross.org.au.

Please note:

- You may request that Red Cross stop using the Collected Material. Red Cross will do its best to stop using the Collected Material, however there are situations where this may not be possible (e.g., printed publications, annual reports)
- You may request copies of the Collected Material from the Red Cross Contact listed on this Release Form.

I consent to Red Cross collecting and using the Collected Material on the terms set out in this Release Form.

(If a parent/guardian needs to consent on someone's behalf, they may execute below noting their relation to the person).

Dated:

Signature:

Print Name: