

# Australian Red Cross Privacy Collection Notice – Membership Information

Protecting your privacy and maintaining the confidentiality and integrity of any and all personal and sensitive information we may collect is very important to us at Australian Red Cross. This notification outlines our policy of collecting, storing and disclosing personal and sensitive information relating to your membership. Australian Red Cross seeks to comply with the requirements of Privacy Act 1988 (Cth) (Privacy Act). For more information or to access our Privacy Policy visit [www.redcross.org.au](http://www.redcross.org.au)

<b>Who is collecting the information?</b>	<b>Australian Red Cross Society</b> Privacy concerns can be sent to: Privacy Officer Australian Red Cross GPO Box 9949 Melbourne Vic 3001 1800 733 276 or by emailing <a href="mailto:privacy@redcross.org.au">privacy@redcross.org.au</a>
<b>Facts and circumstances of collection</b>	Personal details are collected from people who have applied for, renewed or maintain Australian Red Cross membership. Information is collected online, in person and via mail or phone.
<b>Is the collection being made because a law or Court order applies?</b>	No law or Court order applies to the collection of this information
<b>Why does Australian Red Cross need to collect this information?</b>	We need to collect this information so we know how to best contact, communicate and engage with you We can best accommodate your needs (eg contact preferences, voting rights) We can recognise, reward and retain you as a Red Cross member We can inform you about the everyday work, activities and campaigns of Australian Red Cross.
<b>The primary purpose for which the information is being collected</b>	The primary purpose of collecting this information is to contact, communicate and information is being collected engage with you in regards to your membership with Australian Red Cross.
<b>The secondary purpose (if any) for which Australian Red Cross is collecting this information is to:</b>	The secondary purpose for which Red Cross is collecting this information is to: 1. Inform you about the everyday work, activities and campaigns of Red Cross. 2. Send you direct marketing materials; you may unsubscribe from this at any time; and 3. Conduct any investigations that relate to you as a Red Cross member.
<b>What happens if Australian Red Cross doesn't collect this information?</b>	If Australian Red Cross does not collect this information from you we will be unable to contact, communicate and engage with you as a member. For example you would not receive your confirmation of membership or information on the everyday work, activities and campaigns of Australian Red Cross.
<b>Anonymity/Nickname</b>	You need to provide Australian Red Cross with your correct name
<b>The organisations we usually disclose this information to are</b>	Nil – your personal details will not be disclosed to any external organisations except for mail houses who deal with our correspondence.
<b>Complaints</b>	Information about how to complain is also in the Australian Red Cross Privacy Policy. You can also complain direct to the Privacy Commissioner at <a href="http://www.oaic.gov.au">www.oaic.gov.au</a>
<b>Will be my information be stored offshore?</b>	No- information will not be stored offshore