

# Let's get knocking!

## Tips and Talking Points



### “YOU'RE IN!”

You've signed up to fundraise for Red Cross Calling during March – thank you! By fundraising in your community, you'll be supporting Red Cross' life changing work and making meaningful connections with your neighbours. Whether it's your first time or you've been doorknocking for years, we've collected a few tips to help you out.



#### *Before you knock*

1. **Practice.** Whether it's with family and friends, or just in front of the mirror, knowing what you want to say before you start knocking will help ease any nerves.
2. **Fill out our 'Coming soon' front door hangers** and drop them off to your allocated street the week before you knock.



#### *On the day*

3. **Always wear your ID badge.** This lets people know you're a volunteer collecting for Red Cross.
4. Doorknock when people are likely to be home: in the **early evening on weekdays, and during the day on weekends.**
5. **Be patient and polite:** ring or knock once and step back.
6. **Remember your passion** for the work Red Cross does both here and overseas. By sharing this passion with others, you'll inspire smiles and generosity from the people you meet!



#### *After*

7. Donations of \$2 and above are tax-deductible. **Always offer a receipt.**
8. **Use your deposit slip** to return donations to your local Commonwealth bank. **Send your receipt book** back to Red Cross.
9. **Celebrate (and put your feet up)!** You've done important and hard work for Red Cross that will allow us to keep helping people through times of crisis.

# THEY'RE IN!

## *What to do when someone answers*

When you knock on your neighbours' doors for Red Cross Calling, you're bound to be asked a few questions. Here are some of the most common, and our recommended answers.

### **Why are you here?**

I'm a volunteer with Red Cross and I've stopped by today to ask if you'd like to make a donation to the annual Red Cross Calling campaign, which has run for over 70 years. Your support will help Red Cross make a difference to the lives of those who need it most in Australia and overseas.

### **How will the money I give be used?**

All funds raised go to people in need across Australia and our region. As an example of what your donation might be used for, **\$10 can give** a hot healthy meal to a young person sleeping rough in one of our major cities. **\$15 can provide** a regular check-in for someone who's isolated or experienced trauma. **\$20 can provide** everyday essentials to a family who's lost their home in a disaster.

### **I want to donate but I only have small change**

Thank you. The great thing about Red Cross Calling is that it's a nation-wide event and every coin adds up to something much bigger. All donations over \$2 are tax deductible. Would you like a receipt?

### **I would like to donate but don't have any cash on me.**

No problem (and thank you)! You can make a secure, fast donation by texting the word IN to 0473 000 111. You can also give via our website [redcross.org.au](http://redcross.org.au) or by phoning 1800 733 276.

## *What to say if someone doesn't want to donate?*

That's completely fine - giving a donation isn't possible for everyone. Instead, can I quickly let you know about an important App that can help our community stay strong in times of disaster?

Being in an emergency isn't something people usually think about, let alone talk about. Or plan for. But Red Cross has a new phone app to help us get prepared. I'm asking the people I meet today to download it, so that all of us will be safer in the event of an emergency. The app is called Get Prepared, and you can find it though your mobile app store.



### *Questions*

If there are any questions you can't answer we're here to help. Be honest, tell your neighbour you're not sure how to answer that one, but it's a good question. Then ask them to email their question to [contactus@redcross.org.au](mailto:contactus@redcross.org.au) or calling 1800 733 276.