



Fundraise for Red Cross

Make a difference and
have fun doing it!



the
power of
humanity




Fundraising for Red Cross is a fun, social and rewarding way to make a difference to the lives of vulnerable people both in Australia and overseas.

Just \$200 raised could help with immediate needs such as clothing, food and somewhere to stay the night for an Australian family who has lost everything in a house fire.

Everyone can support the work of Red Cross. You can fundraise as part of a:

- workplace
- school
- community group, or
- as an individual



Fundraising for Red Cross is as simple as 1 - 2 - 3!

1. Register with us

Return the form attached to this brochure or register online at www.redcross.org.au/fundraise

2. Start organising

We will send you a special fundraising host kit with tools to help you along the way.

3. Return your raised funds

Deposit your funds via credit card through your online fundraising page or send a cheque or money order according to the information in your kit.

The fundraising opportunities are endless...

There are many things you can do - keep it simple or really challenge yourself! Here are some ideas:

Easy	Moderate	Challenging
Casual clothes day for a gold coin donation	Trivia Night	Community Fun Day or Fete
Jelly bean guessing competition	Auction or Raffle	Gala Ball
Morning or Afternoon Tea	BBQ or Picnic	Golf Day Event
Donating a percentage of profits from sales for a particular item or month	Movie Night	Theatre Production or Concert
Setting up an online fundraising page and asking for donations in lieu of presents for your celebration	Trash 'n' Treasure Sale	Sponsored Fun Run or Marathon

Already holding an event in your workplace, school or community? Think about adding a fundraising element to your existing event!





We're here to help...

Red Cross has a dedicated Community Fundraising team that is here to help you at every step of the way. The team can support you with:

- A fundraising host kit including posters, brochures, donation boxes, receipt books and stickers to help with your event
- Support organising an event for Red Cross
- Invitation, ticket, flyer and certificate templates
- Online fundraising page facilities so people can make a secure donation directly to your activity online
- Online banners to put on your website
- A slideshow showcasing the work of Red Cross for use at your fundraising activity
- Free use of a 3x3m Red Cross Marquee *(subject to availability – shipping charges may apply)*
- Images and wording to use on your own promotional materials
- A thank you certificate at the end of your event

Register your fundraising activity

Thank you for choosing to fundraise for Red Cross. To register, please complete and return this form, or visit redcross.org.au/fundraise to register online. We just need to know more about your activity before we can proceed.

About you

Organisation (if applicable).....

First Name..... Surname

Postal Address*

Suburb State..... Postcode

*So we can send you a fundraising kit.

Daytime Phone Email.....

About your event

Name..... Date

Description (ie. type of activity, how funds will be raised and event location)

.....

.....

How much do you expect to raise?.....

Signed Date

If you are under 18, please ask a parent, guardian or teacher to also sign this form:

Name Relationship to organiser

Phone Email

Signed Date

By registering your fundraising event you are agreeing to our Terms and Conditions which are available on our website. Visit www.redcross.org.au/fundraise for full details.

Please return this form to:

Community Fundraising
Australian Red Cross
GPO Box 4343, Melbourne VIC 3001

Fax: 03 9341 7541
Email: communityfundraising@redcross.org.au

Thank you for registering your activity.

We will contact you within five business days of receiving this form.



Contact the Community Fundraising team

Tel 1800 652 635

Fax 03 9341 7541

Email communityfundraising@redcross.org.au

Visit redcross.org.au/fundraise

Post Community Fundraising
Australian Red Cross
GPO Box 4343
Melbourne VIC 3001