

Clothing Donation Drive Planner

When you are planning a clothing donation drive for Red Cross shops here's some helpful tips from our volunteers who have already tried this action.

Who is in the donation drive group and what are their roles?

Sort out what time the group members have to give to the donation drive.

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| Team leader | organising the donation drive and speak to the RC shop manager about what clothes are needed |
| Promotion lead | someone to make and distribute flyers or social media posts, thank you message |
| Collection people | who's going to pick up clothes from people- or ask people to bring them to them |

What timeframe are you doing the donation drive? You may decide to have a donation box in your workplace for 2 months or do a donation drive with your friends or family over a particular month.

How are you promoting the donation drive? Post on social media, letterbox flyers in your street, knock on people's doors, email your workplace, put up a poster in the tea room.

How are you going to collect the clothes and take them to the Red Cross Shop? You might ask your friends and family to bring the clothes to you

Other options for donating clothes. In your flyer you could highlight the closest Red Cross shops and let people know they can take their donations directly to the shop as well.

Thanking your donors. You can ask the shop manager to price the re sale value of the clothes and then you can tell your friend and colleagues the results when you thank them at the end of the donation drive.