care when it’s needed most

relief in times of crisis

commitment to humanitarian values
our vision

To improve the lives of vulnerable people in Australia and internationally by mobilising the power of humanity.

our mission

To be a leading humanitarian organisation in Australia, improving the lives of vulnerable people through services delivered and promotion of humanitarian laws and values.
strategic goals

1. champion humanitarian values for the protection of life, health and human dignity through promotion, education and advocacy

2. forge a unified, inclusive and sustainable movement, soundly managed and financially secure, which reflects our country’s diversity

3. assist and empower vulnerable people, especially those most in need in Australia and in the Asia-Pacific region, in their everyday lives and in times of crisis
This has been a year of great progress, achievement and hard work for Red Cross. We responded to major emergencies both in Australia and overseas – from the floods in New South Wales and Victoria and the Kerang rail disaster to the Solomon Islands tsunami, as well as continuing work to rebuild communities affected by the 2004 Asian Quake and Tsunamis. These operations saw an expansion of our emergency services and a more visible role for Red Cross on the ground.

Substantial work has also been done in creating a single nationwide organisation servicing all states and territories, a major realignment combining eight state-based organisations. Alongside this change we commenced a whole of organisation review to challenge our thinking, practices and processes. We committed to renewing our regional presence, ensuring we reach all parts of Australia.

In order to protect the future of our voluntary blood donor system, this year we renegotiated the Commonwealth agreement regarding provision of the Australian Red Cross Blood Service. Until recently, the provision of this service cost Red Cross a considerable amount of money as it was not fully paid for by state or territory governments. The governments of Australia have now agreed the service should be fully funded and the Australian Government has committed to make a General Purpose Grant of $5 million to Australian Red Cross for each of the three years of the agreement.

By attaining re-accreditation through AusAID, the Australian Government also continues to provide considerable ongoing support for our international programs. We would like to take this opportunity to thank the governments of Australia most sincerely for their support.

At Red Cross our mandate is to work with the most vulnerable people in our society and region. This year our strategic plan has seen us make a renewed commitment to Aboriginal and Torres Strait Islander communities, prison inmates and the mentally ill in Australia as well as vulnerable communities in the Asia Pacific region, including Timor-Leste, Mongolia and North Korea.

Another major focus has been to strengthen our role in advocacy. Such advocacy may include alerting authorities (or the public) to breaches of humanitarian principles, preventing breaches of humanitarian principles, or redressing wrongs suffered as a result of such breaches. This advocacy will typically be undertaken through dialogue and private diplomacy.

All this hard work has been underwritten by a strong year in fundraising. The Australian people have again shown their support through the Red Cross Calling Appeal which raised a record $9.2 million this year, for which we are very grateful.

A major milestone was the awarding of the status of National Humanity Partner, the highest level of partnership, to the First National Foundation. The Foundation, supported by over 450 First National Real Estate offices aims to raise up to $3 million over three years for Red Cross to expand our expertise and capacity in emergency management.

Greg Vickery AM, Chairman

Robert Tickner, CEO
relief in times of crisis
Red Cross volunteers work hand in hand with the emergency services. ‘Red Cross is the glue that is keeping the whole thing together,’ said a State Emergency Services spokesperson during a Victorian emergency in 2007.
Emergencies at home

This year we were involved in a wide range of emergencies such as the Tasmanian and Victorian fires, Hunter and Central New South Wales and Gippsland floods, and the Kerang train disaster in Victoria.

In December 2006, the East Coast of Tasmania was devastated by bushfires. During this time, Red Cross worked closely with all levels of government, including Break O’Day Council. With the support of the Tasmanian Government, we have since engaged a community development worker, who is helping the affected communities recover.

In June this year, a series of severe storms caused major flooding in Hunter and Central New South Wales Coast. In response, Red Cross provided support at the 16 evacuation centres which were established. Red Cross volunteers, in partnership with New South Wales State Government and Centrelink also knocked on around 6,000 doors in the affected areas, to ensure people were safe and well and that they had enough food and clothing.

While we were able to offer personal support and practical assistance, Centrelink provided financial assistance, a combination that meant we could offer something meaningful to everyone. Through Red Cross’ assistance, another 4,000 people accessed payments and insurance claims at recovery centres through to mid July.

Following the Kerang train crash disaster in June, Red Cross provided emergency first aid and fed 100 emergency service workers through the night and early morning. We also registered passengers so their families could check how they were and provided emotional support for those affected. On ABC radio on the morning of the crash, Alan Briggs, spokesperson for the State Emergency Services described the Red Cross effort as the ‘glue that is keeping the whole thing together’.

Throughout the year, Red Cross’ response to emergencies demonstrated not only the strength and speed of services we were able to provide, but also what could be achieved in partnership with others. We continue to improve our ability to respond to emergencies through work that is currently being done in Disaster Preparedness.

MORE ON DISASTER AND EMERGENCY SERVICES
We continue emergency response work across the North Asian and Pacific regions, particularly in the Solomon Islands and East Timor, but also in response to the Middle East conflict and in Sudan.
Tsunami recovery in Maldives

The massive effort to clean up tsunami debris on the Maldives is now complete, with 74 of the islands cleared and over 36,000 cubic metres of waste removed.

Waste management centres have been built on 79 islands, which will enable the proper disposal of waste in the future. Australian and Canadian Red Cross worked within each community, to provide training and awareness about good waste management practices.

Red Cross handed the completed waste management program over to the people and Government of the Maldives at a ceremony, which also provided an excellent opportunity to congratulate the local staff who had worked tirelessly on the program.

Michael Legge, Vice-Chairman of Australian Red Cross spoke at the ceremony, and said the completion of the project was merely the end of one chapter in a much longer story. ‘While the labour of Red Cross and its contractors is finished, the torch will be passed to passionate and well-prepared communities, who stand ready to keep their islands healthy and clean.’

Australian Red Cross will continue to support two tsunami recovery programs managed by the International Red Cross in the Maldives.

These programs support the construction of supplementary water supply systems as well as a housing construction and relocation project.

Australian Red Cross is funding the construction of 25 houses and installing a solar power system as part of the construction of 600 houses and related community infrastructure on Dhuvaaafaru Island.

MORE ON ASIA QUAKE AND TSUNAMIS
Solomon Islands

For the last two years, Australian Red Cross has provided direct help to Solomon Islands Red Cross, helping them train for and plan to avert natural disasters.

This support turned into action when a tsunami hit remote parts of the Solomon Islands in April 2007. The response highlighted two of the International Red Cross’ strengths – presence and access.

Hundreds of trained Red Cross volunteers were on the ground, ready to respond quickly. Australian Red Cross workers, experts in health, water, logistics, communications and finance arrived within 48 hours of the disaster to assist.

› MORE ON SOLOMON ISLANDS

Sudan Crisis

Since 2004, Australian Red Cross, in partnership with British Red Cross has been feeding malnourished children in Sudan’s largest displaced persons’ camp in Darfur.

The feeding centre provides vital assistance, undertaking around 500 patient consultations every day and feeding more than 700 children every week.

Through our aid workers program we have sent out more than 15 Australian professionals to operate the centre. They are assisted by local residents and volunteers who are being trained to help prevent and detect malnutrition and disease in the community.

The program was made possible through the generosity of the Australian people and government, through AusAID, which has contributed more than $3 million in donations.

› MORE ON THE SUDAN CRISIS
care when it’s needed most
looking after australians

Starting the day hungry makes it difficult to concentrate and stay focused. For many Australian children Good Start Breakfast Clubs provide the good start they need.

GOOD START BREAKFAST CLUB, CARLTON SCHOOL, PORT AUGUSTA, SOUTH AUSTRALIA 2007. PHOTO: JESSE MARLOW

172 CLUBS
10 IN REMOTE AREAS
530,000 BREAKFASTS SERVED LAST YEAR
2000 VOLUNTEERS
Breakfast Clubs

Good Start Breakfast Clubs have been providing breakfast in disadvantaged schools since 1991. Clubs now operate in all states and territories except Australian Capital Territory where they will start this year. In the last year more than 40 Breakfast Clubs were added to the program, a 30% increase and further expansion is planned. In addition to providing breakfasts we provide nutrition education to children, parents, families and the broader community. The program also advocates to remove the barriers to people being able to provide nutritious food for themselves and their families.

This year Breakfast Clubs have also begun operating in remote Aboriginal and Torres Strait Islander communities. All Breakfast Clubs are owned, and run by the communities for their own children.

Telecross

Telecross is a volunteer-run, telephone-based service to check on the daily wellbeing of predominantly frail and elderly people living on their own. This innovative service addresses the needs of Australia’s rapidly ageing population, many of whom want to remain living in their own homes as long as possible. The daily phone call delivers peace of mind to the client and their family, and a follow-up procedure if no one answers.

As a result of an increase in demand Red Cross intends to significantly expand Telecross to reach as many as 10,000 people in the next three years.

Foodcents

The FOODcents program helps educate families on how to save money on their weekly food bill and increase their consumption of healthy foods. The program is practical and delivered by volunteers in the community. It includes helping families to understand food labels, how to prepare nutritious meals and how best to manage a food budget. The program was initially developed by the Western Australian Government in 2004 and is now expanding across Australia.

Foodcents Volunteer and Participant, Western Australia, 2006.
Until relatively recently, Red Cross has been under-represented in work done with indigenous communities. To address this imbalance, we have invested significant resources in rural and remote indigenous communities in Northern Territory, South Australia, Queensland and Western Australia and have made a commitment to working in partnership with communities.

We are committed to listening to communities so we can really understand the issues facing Aboriginal and Torres Strait Islanders, and the ideas they themselves have for how these might be effectively addressed. Part of that work has been to build cultural competency within Red Cross, to raise the skills of staff and volunteers for culturally responsive and respectful interaction with indigenous communities.

In February 2007, Red Cross adopted new principles for working with Aboriginal and Torres Strait Islanders. These principles commit us to forming partnerships, helping develop holistic solutions and most importantly, only entering communities by invitation.

We now have 40 programs working with communities across the country to develop relevant solutions to their challenges.

One example is an innovative program developed and implemented in the areas known as the APY lands, which sit across the borders of South Australia, Western Australia and Northern Territory. The program includes first aid, disaster preparedness, save-a-mate and mental health components packaged in response to the priorities and needs of those particular communities. Similarly, our Palm Island range of programs – Breakfast Clubs, mentoring programs, and business development – are delivered together in response to that particular community’s needs.

We are also partnering with organisations and indigenous agencies, to deliver effective programs and services for the homeless in North Queensland and a trial employment, housing and family support program in Brisbane.

Aboriginal and Torres Strait Islander communities

In February 2007, Red Cross adopted new principles for working with Aboriginal and Torres Strait Islanders. These principles commit us to forming partnerships, helping develop holistic solutions and most importantly, only entering communities by invitation.
Refugees and asylum seekers

Refugees, the International Organisation for Migration and the Department of Immigration and Citizenship are trialling a ‘Community Care pilot’, funded by the Australian Government, in Melbourne, Sydney and Brisbane. The program seeks to improve the health and welfare of vulnerable people in the immigration system. It is hoped this new approach, along with early intervention, will help prevent crisis situations for many vulnerable people.

For example, whether someone needs to return to their country of origin, or settle in Australia the program can help the person make their own decisions and to maintain their dignity and state of health. It is hoped this pilot will lead to a new approach for the longer-term.

Over the past year, we have supported asylum seekers and refugees in all states and territories, including the East Timorese evacuated to Darwin, the West Papuans who settled in Melbourne and through regular visits to all immigration detention centres.

MORE ON THE COMMUNITY CARE PILOT
Winwoo was just 20 years old in 1996 when she was separated from her husband and two small children as she fled fierce fighting in Monrovia during the Liberian civil war.
After fleeing with her brothers to Ivory Coast, Winwoo longed for her children Kabeh and Melvin, but it was too dangerous for her to return to Liberia to look for them. It was soon too dangerous to stay in Ivory Coast and she fled again, this time to Guinea.

After more than nine years living in refugee camps and with no news of her children, Winwoo came to Australia on a humanitarian visa. After arriving in Australia, Winwoo asked Red Cross to help her find her children. Despite the length of time since she had last seen them, it was not long before a member of the Liberian community came forward with news that the children were alive and well and living with their school teacher in Monrovia.

After tracking down a contact number for the school teacher, Winwoo finally spoke with her daughter for the first time in ten years, both of them crying with joy.

Once her children had been located, Winwoo immediately began the process of being reunited with them. Red Cross supported Winwoo through the immigration sponsorship process, and in March this year, Winwoo was reunited with her children at Melbourne Airport.

An emotional Winwoo was barely able to stand, as she waited to see the two children she had left as a four and two year old. The three of them stood holding each other together as a family for the first time in 11 years.

Tears were streaming down their faces. It was a rare and wonderful moment, emotional even for the case worker who had supported Winwoo and many others through the tracing and reunion process.
By the end of 2005, 40.3 million people around the world were living with HIV and AIDS, including 17.5 million women and 2.3 million children under the age of 15.

China

With funding and support from Australian Red Cross, the Xinjiang Red Cross HIV program has begun home visits which aim to reduce the fear and stigma associated with HIV among some of the most marginalised and poorly serviced groups, such as sex workers and drug users.

Our on-the-ground presence in countries such as North Korea, Tibet, Myanmar and Mongolia, has given us access to aid communities isolated from the global family.

Papua New Guinea

Papua New Guinea has the highest rate of HIV in the Pacific, and with HIV now reaching epidemic proportions, almost 2% of the population are living with the virus. As with China and Cambodia, in Papua New Guinea our focus has been on HIV awareness and stigma and discrimination reduction. The high incidence of domestic violence in rural Papua New Guinea means that often women cannot speak up, yet heterosexual transmission of HIV is a fast growing issue.

Red Cross branches, particularly in remote areas, are fundamental in implementing effective HIV programs.

We support Papua New Guinea Red Cross in running training workshops for communities in 12 remote provinces, where they can work to develop a community response to the HIV problem.

The focus for Red Cross is always on local solutions. Undertaking work here is not simple and we maintain a long-term commitment to our HIV work in Papua New Guinea.

 › MORE ON HIV AND AIDS

PAPUA NEW GUINEA

90%
OF ALL RECORDED HIV CASES IN THE PACIFIC

650,000
PEOPLE IN CHINA ARE LIVING WITH AIDS

10 million
PEOPLE IN CHINA WILL BE HIV POSITIVE BY 2010
UN AIDS PREDICTION
commitment to humanitarian values
**Red Cross Youth**

We are working to expand our engagement with young people both in and out of the school environment.

The new model aims to increase awareness, involvement and accessibility to Red Cross through two main activities, the Volunteer Speaker Networks and Community Projects. The Volunteer Speaker Networks deliver interactive workshops on core Red Cross activities.

The second core activity aims to develop skills through Community Projects. Our resource package provides an online ‘how to’ guide to setting up youth-led projects. With a focus on real life skills, young people investigate their community issues and then develop and implement a project with the support of a mentor or teacher to achieve real outcomes for their own communities.

We are talking to governments and education departments about increasing support for our new approach to roll it out further.

› **MORE ON YOUTH AND EDUCATION**

**Mental Health**

This year we have looked more closely at the far reaching impact of mental health issues in the community.

Working in conjunction with beyondblue: the national depression initiative, we have developed ‘Talk out Loud’ – a peer education program which facilitates discussion about a sensitive issue, and strengthens the impact of information shared among young people. This program is expanding across the country, with a particular emphasis on young people living in drought affected communities.

The ‘MATES’ program is a volunteer support program for people with mental health difficulties, and runs in Tasmania. External evaluation of the program reveals that the simple act of mentoring a person experiencing the burden of mental illness brings great meaning and reward to the lives of both volunteers and participants. Red Cross intends to expand the ‘MATES’ program into a national initiative.

› **MORE ON THE MATES PROGRAM**
save-a-mate (SAM)

save-a-mate (SAM) works to promote the health and wellbeing of young people by providing education, service and support on key current and emerging health issues, particularly those related to alcohol and other drug use and mental health.

SAM delivers a range of courses to young people on alcohol and other drug issues. These courses are practical, relevant and delivered by young people for young people. No-nonsense practical information delivered by peers is well received. In particular, our Alcohol and Other Drugs Emergencies course, which teaches young people how to prevent and respond to potential alcohol and other drug emergencies occurring at parties, raves and in the home has been highly popular.

SAM also sends teams of young volunteers to festivals and events where they talk to their peers about alcohol and other drugs, mental health and at times provide first aid services. The friendly, no-nonsense approach of the volunteers is gaining the respect of young people nationally.

This year, the SAM team initiated a program in remote Aboriginal and Torres Strait Islander communities called SAM Our Way. This exciting development works with young people to address social and emotional wellbeing and assists them to develop programs and strategies within their own communities to combat the harms occurring from alcohol, other drugs and mental health problems. SAM Our Way is also delivered in partnership with beyondblue.

Prisons

People in prison and their families are a vulnerable group in society whose needs for support and information are often overlooked. This year Red Cross has started two new pilot programs to better support prisoners and their families. In Victoria, in partnership with the Victorian Association for the Care and Rehabilitation of Offenders (VACRO), Red Cross volunteers give support and information to family members. A prisoner mentoring program is also being trialled in Tasmania.

Red Cross will consider ways to refine the services and expand the programs where the need and appropriate partners exist in other parts of Australia.
This year we worked with people in crisis throughout all Australian states and territories and the Asia Pacific region, to alleviate their immediate suffering; develop early warning systems for disasters and improve our capacity to respond in emergencies.

Our people

With the generous support of the Australian Federal Government through AusAID, our aid workers are able to deliver programs around the world. We have a selection of 700 pre-selected and pre-trained Australian professionals to choose from – experts in health, water and sanitation, logistics and other related areas which enables rapid deployment for international emergencies. We have an average of 70 Australian professionals working around the world at any one time.

> MORE ON OVERSEAS AID WORKERS

Partnership in Red Cross and Red Crescent Movement

One of the great strengths of Australian Red Cross is our principle of Unity and our commitment to partner with other members of the International Red Cross. We helped the new country of Timor-Leste (East Timor) while it established its own Red Cross society in 2005 and our support continues through to today with our close ties with this near neighbour.

In addition to bringing much needed clean water and sanitation into villages, we are helping Timor-Leste Red Cross establish branches in three of the country’s remote districts, training volunteers who can take important health and first aid messages into their communities.

While the community health benefits are great, volunteering also opens new opportunities and skills for young people in a country where few training opportunities exist and unemployment has hit significant proportions.

> MORE ABOUT US
Advocacy

Advocacy on behalf of vulnerable people and to promote respect for humanitarian values is an integral part of our work. Much of this advocacy is conducted routinely and without mention, in the course of the work we do to help the most vulnerable. For example, we draw the attention of government agencies to the health and welfare needs of people in immigration detention facilities and asylum seekers who are not entitled to receive social security or access public health services.

When we meet with government officials in relation to areas of mutual interest, such as emergency services and international humanitarian law, we also put forward our views on improvements to public programs and services. This year we have aired our position on the need for the community to do more to address humanitarian issues affecting Aboriginal and Torres Strait Islanders. We have also advocated for Australia to take a lead role in international moves to ban the use of inaccurate and unreliable cluster munitions which have inflicted severe and long-lasting damage on individuals and communities.

First Aid, Health and Safety

Red Cross continues to be a leading provider of first aid, health and safety services across Australia. This year, we have equipped almost 94,000 people with the valuable knowledge and skills needed to respond to emergencies in the workplace, the home and the community.

Sales and distribution channels have continued to grow with e-commerce being the most significant area of progress in the last 12 months. Individuals, groups and businesses now have the ability to enrol in first aid courses right across Australia, with the click of a mouse.

Community-based first aid is an important part of the work we do, this includes training and information sessions in schools, provision of voluntary first aiders at public events and emergencies and working internationally to build the skills and knowledge of our regional neighbours.

MORE ON INTERNATIONAL HUMANITARIAN LAW

MORE ON FIRST AID
The Gift of Life – Blood

More than 525,000 Australians gave their time and blood to make almost 1.2 million voluntary donations in over 100 collection sites around the country last year. A key achievement for the Australian Red Cross Blood Service this year was the 34% increase in plasma donors which resulted in 329 tonnes of plasma collected to be made into life-saving products.

We also received confirmation that plasma fractionation would remain in Australia, and welcomed the decision of Australian Health Ministers to fund the introduction of universal bacterial testing of platelets and universal leucodepletion.

Finally, while we farewelled our Australian Red Cross Blood Service Board Chairman John Hasker we welcomed Dr David Hamill in his place. We would like to acknowledge John’s valuable contribution in creating the safe, secure and reliable Blood Service we retain today.

Red Cross Calling Appeal

Our major annual fundraising event, Red Cross Calling Appeal, raises funds for our work in Australia and Asia Pacific. This year we received tremendous support, with revenue reaching $9,239,927, an increase of $403,490 from the previous year.

This success is due to the efforts of the increased number of door knock collectors for which we are very grateful and greater support from the community through the door knock and mail donations.

We also received wonderful corporate support. Domino’s Pizza was a major contributor, generating $120,000 from its Red Dot weekend in March, where $1 from every order was donated to the Appeal.

More on Red Cross Calling

125,376 Collectors
$9,239,927 Raised
Australian Red Cross thanks Coles and its customers for their significant support of our Good Start Breakfast Clubs around Australia. Such support has enabled further national expansion of the Breakfast Club program and community education where it is needed the most. This year Coles donated more than $350,000 to our Good Start Breakfast Club program, raised through the sale of Red Cross merchandise at registers, the collection of in-store customer donations and the sale of ‘You’ll love Coles’ Hot Cross Buns throughout Easter. Coles’ three year partnership with Red Cross earns them status as a ‘National Humanity Partner’, our highest level of corporate partnership.

〉 MORE ON CORPORATE SUPPORTERS
Australian Red Cross would like to thank the following organisations for their significant support and commitment during the last year.

**National Humanity Partners** (<$200,000 per annum>)
- Drive for Charity (Airport Motorway, Interlink Roads and Statewide Roads)
- Energy Australia
- Lovatts Publications
- New Idea
- PricewaterhouseCoopers Foundation
- United Group Limited

**National Community Partners** (<$100,000 per annum>)
- Energy Australia
- Lovatts Publications
- New Idea
- PricewaterhouseCoopers Foundation
- United Group Limited

**National Unity Partners** (<$50,000 per annum>)
- Austway Vending

**National Loyalty Partners** (<$20,000 per annum>)
- BlueScope Steel
- RSM Bird Cameron

**Major State/Territory Supporters** (<$20,000 per annum>)
- American Express Foundation
- Bank of Queensland
- Bryan Byrt Ford
- Canberra Southern Cross Club
- Centennial Coal
- Comic Relief Australia Foundation
- Detmold Packaging
- Foundation for Rural and Regional Renewal (QLD)
- Geelong Community Foundation
- HBOSA Foundation
- Helen Macpherson Smith Trust
- Hollywood Private Hospital
- Jack Brockhoff Foundation
- Lotterywest
- Myer Charities Fund (QLD)
- Newcastle Permanent Foundation
- The Sports Club Kaleen
- The West Australian
- Vikings Clubs
- William Angliss Charitable Fund
- William Buckland Foundation
- Xstrata

**Mallesons Stephen Jaques**

**First National Foundation**

**Agreement signed in June 2007**
**Fundraising will commence in 2007/2008**

> More on Corporate Partners
**Government Supporters**

**Australian Government Departments and Agencies**
- Attorney General’s Department – Emergency Management Australia
- AusAID
- Department of Education, Science and Training
- Department of Employment and Workplace Relations
- Department of Families, Community Services and Indigenous Affairs
- Department of Health and Ageing
- Department of Health and Ageing – Home and Community Care
- Department of Immigration and Citizenship
- Emergency Management Australia

**State and Local Government Departments and Agencies**
- Adelaide City Council
- Australian War Memorial (ACT)
- ACT Chief Minister’s Department
- ACT Department of Disability, Housing and Community Services
- Brisbane City Council
- Canterbury City Council (NSW)
- City of Onkaparinga (SA)
- City of Ryde (NSW)
- Country Health (SA)
- Department of Corrective Services (WA)
- Department of Justice (VIC)
- Department for Victorian Communities
- Disability Services Commission (WA)
- Gaming Community Benefits Fund (QLD)
- Gosford City Council (NSW)
- Government of Western Australia
- Healthway (WA)
- Home and Community Care funding distributed through State and Territory Governments
- Marrickville Council (NSW)
- Narrabri Shire Council (NSW)
- NSW Department of Ageing, Disability and Home Care
- NSW Department of Community Services
- NSW Department of Health
- NSW Department of Premier and Cabinet
- NT Department of Health and Community Services
- NT Department of Sport and Recreation
- NT Office of Youth Affairs
- NT Police, Fire and Emergency Services
- QLD Department of Communities
- QLD Department of Education, Training and the Arts
- QLD Department of Employment and Industrial Relations
- Queensland Health
- SA Department for Families and Communities
- SA Department of Health
- SA Department of Transport, Energy and Infrastructure Tasmanian Community Fund
- TAS Department of Health and Human Services
- WA Department for Community Development
- WA Department of Health
- Women’s and Children’s Health Service (WA)

**Henry Dunant Members**
- Sara Alkooheji
- Henri Allaous
- Ian Anson
- Susan Bevan
- Keith L Bennett
- Matthew Blampey
- Stephen Borland
- Margaret Bowman
- Giovanna Cecchele
- Andrew Chalklen
- Tony Chong
- Rachel Choi
- Mary Chomley
- Ross Compton
- Peter Dunn
- Andrew Everett
- Peter Freer
- Peter John Hanson
- Kathy Hardie
- Derek Heath
- TH & VJ Hull
- Phillip Jacobsen
- Janet Kemp
- Peter Kennon
- Doug Lean
- Helen Leech
- Michael Lieu
- Karen Loblay
- Araneed Mahadeva
- Fernando Merodio
- John Moller
- Christine Morony
- Irene Moseley
- Basil Moss
- Garry Nolan
- Barbara Osborne
- Cheryl Pagonis
- Ross Pinney
- Mahboubeh Pirmardi
- Robin Potter
- John Reeves
- Donald Potter
- Stan Robinson
- James C Ryan
- Eve Shannon-Cullity
- Arthur Shulkes
- Ross Smith
- Jane Thorn
- Kavita Varshney
- Morna Vellacott
- Paul Watkins

**Government Supporters**

**Australian Government Departments and Agencies**
- Attorney General’s Department – Emergency Management Australia
- AusAID
- Department of Education, Science and Training
- Department of Employment and Workplace Relations
- Department of Families, Community Services and Indigenous Affairs
- Department of Health and Ageing
- Department of Health and Ageing – Home and Community Care
- Department of Immigration and Citizenship
- Emergency Management Australia

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- Araneed Mahadeva
- Fernando Merodio
- John Moller
- Christine Morony
- Irene Moseley
- Basil Moss
- Garry Nolan
- Barbara Osborne
- Cheryl Pagonis
- Ross Pinney
- Mahboubeh Pirmardi
- Robin Potter
- John Reeves
- Donald Potter
- Stan Robinson
- James C Ryan
- Eve Shannon-Cullity
- Arthur Shulkes
- Ross Smith
- Jane Thorn
- Kavita Varshney
- Morna Vellacott
- Paul Watkins
About us

WHO WE ARE – RED CROSS PEOPLE

- Volunteers (31,000) 47.8%
- Members (30,000) 49.3%
- Staff (1,800) 2.9%

* In addition to volunteers and staff at Blood Service

WHAT AUSTRALIANS THINK – RESPECT FOR RED CROSS

- Great respect 48%
- A lot of respect 20%
- Some respect 3%
- Little respect 1%
- No respect 1%

WHAT AUSTRALIANS THINK – IMPORTANCE OF RED CROSS

- Very important 63%
- Somewhat important 4%
- Not very important 1%
- Not important at all 1%

HOW WE HELP – STAFF BY SERVICE

- Community & Emergency Services 31%
- Health & Aged Care 7%
- Disability Services 12%
- International 19%
- First Aid 11%
- Youth Services 7%
- Refugee & Asylum Seeker Services 7%

Australian Research Group General Community Benchmark Survey November 2006
the power of humanity
Fundamental Principles

In all activities our volunteers and staff are guided by the Fundamental Principles of the Red Cross and Red Crescent Movement.

**humanity**

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and ensure respect for the human being. It promotes mutual understanding, friendship, co-operation and lasting peace amongst all people.

**impartiality**

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

**neutrality**

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

**independence**

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

**voluntary service**

It is a voluntary relief movement not prompted in any manner by desire for gain.

**unity**

There can be only one Red Cross or Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

**universalitas**

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.
Make a donation

Phone 1800 811 700 or online at www.redcross.org.au

Help save three lives

Give blood today. To make an appointment call 13 14 95 or visit www.donateblood.com.au

Volunteer

Time is fast becoming our most precious asset, but volunteer roles are becoming more flexible and fulfilling. Volunteer roles range from making a five-minute phone call a day to someone living alone to helping families learn to budget and plan their finances more efficiently. Go to www.redcross.org.au for more information.

Become a regular giver

Making a commitment to bring about change in the lives of vulnerable people is easy. Simply nominate an amount you feel comfortable with and it is deducted from your account each month – we will stay in close contact to let you know your donation is making a difference. Join online at www.redcross.org.au or phone 1800 812 018.

Become a corporate partner

There are many ways in which your business can support and benefit from a relationship with the Red Cross brand:
· cause related marketing initiatives
· workplace giving
· staff engagement
· pro bono and in kind support
For more information email corpsupport@redcross.org.au

Become a member

You can join over 100 million people worldwide by becoming a member of Red Cross. You can get involved in volunteering, representing your region or simply showing your support for the world’s largest humanitarian organisation. For more information ring your local Red Cross Office.

Leave a gift in your will

Increasingly people are including a gift in their will as well as taking care of their families. We can help you to plan for a bequest and prepare your will professionally so that you can leave a lasting legacy for generations to come. Phone 1800 811 700 for more information or ring your local Red Cross office for a confidential discussion.
Formation and incorporation

Australian Red Cross was initially formed as a branch of British Red Cross in 1914, and was incorporated by Royal Charter in 1941. Supplemental Charters and new Rules were made in 1961, 1999 and 2004 with the consent of the Governor-General of the Commonwealth of Australia.

Council of the Society

The Council usually meets once a year at the Annual General Meeting.

The Council elects the members to the Australian Red Cross Board, appoints auditors and also has the right to amend the Charter and Rules.

The membership is made up as follows:

The President

28 voting members – the Chairman, the Vice Chairman, the Chairman of the Audit and Risk Management Committee, a Youth representative, the Chairman of each of the eight State and Territory offices and 16 representatives taken from the States and Territories.

Up to seven non-voting members – the President and a maximum of six Vice-Presidents.

Australian Red Cross Board

The Board consists in the first instance of 12 persons – four elected office bearers and a representative appointed from each of the Divisions. Two Additional Board Members were appointed to the Board in July 2006.

President

Her Excellency Mrs Marlena Jeffery

Vice-Presidents

Mr John Pinney AM
Ms Belinda Barnard (to Oct 06)
Mr Rod Martin
Mr Rod McKinnon ESM
Ms Margot Stretch AM
Mr Jim Forwood AM
Mr James Kostoglou (from Nov 06)

MORE ABOUT OUR ORGANISATION STRUCTURE
**Australian Red Cross Board & Council Members**

Mr Greg Vickery AM – Chairman  
Mr Michael Legge – Vice-Chairman  
Mr Garry Richardson (to Feb 07) – Chairman, Audit and Risk Management Committee  
Mr Ross Pinney (from Feb 07) – Chairman, Audit and Risk Management Committee  
Mr Sam Reed (to Nov 06) – Youth Representative  
Ms Katherine Ngo (from Nov 06) – Youth Representative  
Mr Ron Clapham (to Nov 06) – ACT Divisional Chairman  
Ms Kaye Hogan AM PSM (from Nov 06) – ACT Divisional Chairman  
Mr Richard Dunn – NSW Divisional Chairman  
Mr John Reeves QC – NT Divisional Chairman  
Mr Alan Clayton – QLD Divisional Chairman  
Mr Jim Kostoglou – SA Divisional Chairman (to Nov 06)  
Ms Pam Simmons – SA Divisional Rep (from Nov 06)  
Mr Ron Clapham AM PSM – ACT Divisional Chairman  
Ms Kaye Hogan AM PSM & Mr Doug Barton – ACT Division (to Nov 06)  
Ms Lauren Nelson & Mr Sam Wong AM – ACT Division (from Nov 06)  
Mr John Fries & Ms Robyn Rooth – NSW Division  
Mr Jim Forwood AM & Ms Belinda Peacock – NT Division  
Mr Tony Pixley & Ms Katherine Wall – QLD Division  
Ms Barbara Deed & Mr Tim Murton – SA Division (to Nov 06)  
Ms Clementine Penninger & Mr Paul Shinkfield – SA Division (from Nov 06)  
Mr Michael Howarth – TAS Divisional Chairman (to Nov 06)  
Ms Lyndal Herbert & Mr Scott Harvey – TAS Division (from Nov 06)  
Ms Judy Newnham OAM – VIC Division (to Nov 06)  
Mr John Hood & Ms Gillian Abbott – VIC Division (from Nov 06)  
Mr Peter Baughan – WA Division (to Nov 06)  
Ms Betty Smith-Gander OAM & Mr Ross Watson – WA Division (from Nov 06)

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**Changes to the Board**

Australian Red Cross farewelled five experienced and committed Board Members this year but has rejuvenated with new skill sets and experience.

Mr Reed was elected as Representative of the Youth Section on the Board and Council in November 2004. Mr Reed resigned his position on the Board during the year to take up a position with New Zealand Red Cross. Ms Ngo has held the position of Youth Representative from November 2006.

Mr Richardson was Chairman, Audit and Risk Management Committee from February 2006. Mr Richardson resigned this position in February 2007 to take up a role as Chairman of the National Blood Authority. Mr Richardson was succeeded by Mr Pinney.

Mr Kostoglou stepped down in November 2006 and was replaced by SA Divisional Representative, Ms Simmons.

Mr Clapham was first elected Chairman of the ACT Division in 1994–1996, before being re-elected in 2004. Mr Clapham was a member of Australian Red Cross in ACT from 1990. Mr Clapham was succeeded by Ms Hogan, Chairman ACT Division in November 2006.

Mr Daniels was elected Chairman of the TAS Divisional Council and as a Member of the Board in 2003. Mr Daniels retired in November 2006 and was succeeded by Mr Howarth.

On behalf of the Board, I would like to thank Mr Reed, Mr Daniels, Mr Richardson, Mr Kostoglou and Mr Clapham for all their hard work and commitment to Australian Red Cross.

Mr Kostoglou was the Chairman of the Executive of the SA Division from 2003 and also a member of various committees of the Division.

Mr Greg Vickery AM – Chairman

› MORE ABOUT OUR KEY PEOPLE
Office Bearers

Mr Greg Vickery AM BA/LL.B (UQ)  
Chairman

Mr Vickery was first elected Chairman in 2003 and has extensive legal, education and Red Cross experience. Mr Vickery has served on the QLD Divisional Board, including as Chairman (1998-2002), on the Australian Red Cross Blood Service Board and previously as a Member of the Australian Red Cross Board and Council. Professionally he is Senior Partner and Brisbane Chairman of Deacons Lawyers. He also holds positions as Adjunct Professor in Law at the University of Queensland, Member of the Visiting Committee of the Griffith University Law School, Honorary Consul for the Republic of Indonesia in Queensland. He is a court appointed mediator and arbitrator, Member of the Key Centre for Ethics Law Justice and Governance, Member of the Companies and Markets Advisory Committee and Chairman of the Queensland Law Society Company Law Committee.

Mr Michael Legge  
Vice Chairman

Mr Legge was elected Vice Chairman in 2003 after joining Australian Red Cross in 1986. He was a member of the TAS Division Council and Finance Committee and was Deputy Chairman of the Division in 1998 and Chairman in 1999. Mr Legge has been a member of the Australian Red Cross Blood Service Board since 2001 and manages a diverse-family agriculture and mining business and is a Director/Chairman of several organisations.

Mr Garry Richardson Chairman, Audit and Risk Management Committee (to Feb 07)

Mr Richardson has had extensive experience as a chief executive in the Australian health insurance industry in addition to other senior positions in the financial industry. He retired from his executive career in 1997 and is now an independent, non-executive director. In addition to his role as Board member of Australian Red Cross, Mr Richardson currently holds positions as Chair of Health Super Pty Ltd; Commissioner of the Private Health Insurance Administration Council; Chair of Housing Guarantee Fund Ltd; and Independent Chair of the Stonnington City Council Audit Committee. Mr Richardson is a Fellow of the Australian Institute of Company Directors.

Mr Ross Pinney Chairman, Audit and Risk Management Committee (from Feb 07)

Mr Pinney was elected as Chairman of the Audit and Risk Management Committee and Board member on 1 March 2007, after being a member of the VIC Division Board since 2005. He has a distinguished background in both public and private sectors. Most recently, he worked for fifteen years as a senior manager at National Australia Bank, working as Executive General Manager in the Office of the CEO, CEO Europe, and Executive General Manager, Products and Services. Prior to that, he was Chief General Manager, Operations at the Accident Compensation Commission in Victoria. His other board appointments include Superpartners Pty Ltd. Mr Pinney has an MBA from RMIT, a Bachelor of Commerce from the University of Melbourne, and is a Fellow of the Institute of Chartered Accountants in Australia.

Mr Sam Reed Youth Representative (to Nov 06)

Mr Reed was elected as Representative of the Youth Section on the Board and Council in November 2004. Mr Reed previously had served on a number of committees and as Youth Representative in the SA Division.

Ms Katherine Ngo Youth Representative (from Nov 06)

Ms Ngo is a medical student, Inspire Foundation Youth Ambassador and table tennis player. She has had a strong connection through the Sydney University Red Cross society, Tasmanian Youth Reference Group and as the Tasmanian tiger on the National Youth Advisory Committee. Ms Ngo aims to introduce Red Cross to other young people as a space where their dreams, optimism and ideas can be harnessed to solve any problem.

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Board Members

Mr Ron Clapham BA LL.B
Chairman ACT Division
(to Nov 06)

Mr Clapham is a partner of Meyer Vandenberg Lawyers in Canberra where he has practised as a lawyer for 27 years and has been a notary public since 1982. He was first elected Chairman of the ACT Division in 1994 – 1996, before being re-elected in 2004. Mr Clapham has been a member of Australian Red Cross in ACT since 1990.

Ms Kaye Hogan AM PSM
Chairman ACT Division
(from Nov 06)

Ms Hogan joined Australian Red Cross in 1981 and was elected Chairman, ACT in 2006, served as Deputy Chairman 1999-2003 and was appointed to the Australian Red Cross Blood Service Board in 2003. She has extensive nursing and health management experience and has undertaken ICRC missions in Thailand/ Cambodia and Pakistan. She is a management consultant in health services policy and operations and a Surveyor for The Australian Council on Healthcare Standards. Ms Hogan is currently a Member, Department of Veterans Affairs Human Research Ethics Committee. She is a member of professional organisations including the Australian College of Health Service Executives, The Australian and New Zealand Society of Blood Transfusion and the Australian Infection Control Association.

Mr Richard Dunn FCPA
Chairman NSW Division

Before taking up a position as Corporate Governance Director with a Management Services organisation, Mr Dunn was the Director, Internal Audit for the State Rail Authority, and prior to that was Assistant Auditor General in the New South Wales Auditor General’s Office. He is a past member of the Australian Society of Certified Practising Accountants Public Sector Accounting Centre of Excellence. Mr Dunn has been the Chair of the NSW Division since 2003 and has held a range of Council and Executive positions in the NSW Division since 1995.

Mr John Reeves QC
Chairman NT Division

Mr Reeves has practised as a barrister in Darwin for 20 years and was appointed a QC in 1997. Mr Reeves has been Chairman of the NT Bar Association since 2000 and Vice President of the Australian Bar Association since 2004. Mr Reeves was a member of the House of Representatives 1983 – 1984 representing NT. Mr Reeves joined the Council of the NT Division in 1998 and was elected Deputy Chairman in 2002 and Chairman in 2003.

Mr Alan Clayton
Chairman QLD Division

Mr Clayton joined Australian Red Cross in 1979 as a foundation member of the Qld IHL Advisory Committee and was its chair from 1992 until 2005. He was elected to the Board in 1999 and has held positions on, and chaired a number of, Divisional committees. Mr Clayton was elected QLD Division Chairman in 2005. Mr Clayton has had more than 37 years’ experience in senior educational management and policy positions within the Queensland Public Service. Though retired, he continues to practise as an educational consultant.

Mr Jim Kostoglou
Chairman SA Division
(to Nov 06)

Mr Kostoglou has 34 years of executive experience in the petroleum industry. Following retirement he has served on a number of community and business development committees. Mr Kostoglou was Chairman of the Executive of the SA Division since 2003 and also a member of various committees of the Division.
Ms Pam Simmons
SA Divisional Representative
(from Nov 06)

Ms Simmons joined the SA Divisional Board in 2004. She is currently the Guardian for Children and Young People in SA and is formerly the Executive Director of the SA Council for Social Service, the state’s major advocacy body for social justice.

Mr Dennis Daniels PSM
Chairman TAS Division
(to Nov 06)

Mr Daniels was elected Chairman of the TAS Divisional Council and a Member of the Board in 2003. Mr Daniels was first elected to the Divisional Council in 2001. During his professional career Mr Daniels served on various Councils and Boards, including the Council of Social Welfare Administrators, the Australian Aboriginal Affairs Council, the Child Protection Board, the Mental Health Guardianship Board, and the Alcohol and Drug Dependency Board.

Mr Michael Howarth
Chairman TAS Division
(from Nov 06)

Mr Howarth joined Red Cross as the ADF representative on the Tasmanian Division’s IHL Committee. He has been practising as a barrister and solicitor in Hobart for some twenty seven years, both in private practice and for the government. Since October 2000 he has been employed as a corporate solicitor with the Hydro-Electric Corporation. For ten years he was a director of the Tasmanian Cerebral Palsy Association and is presently a Director and Company Secretary of The Military Heritage Foundation of Tasmania, being the company managing the historic Military Museum of Tasmania.

Mr Richard Stone
FAIB F AICD ANACD (USA)
Chairman VIC Division

Mr Stone is a KPMG Associate Director – Board Advisory Services (4 days); Chairman Australian Red Cross VIC Division; Board Member Centacare Catholic Family Services (Melbourne); Chairman Friends of Mary of the Cross Drug Agency; Member of St Vincent’s Hospital Melbourne Ethics Committee and Past President of the Rotary Club of Central Melbourne – Sunrise. Mr Stone has been with KPMG since 1994 and before that Westpac for 35 years, where his last appointment was Chief Manager, Melbourne.

Mr Ian Anson
CPA, AAIB
Chairman WA Division

Mr Anson has been a practicing accountant and business consultant for over 30 years. Mr Anson became Chair of WA Division and a member of the Board in November 2004 after serving as an office bearer and on Divisional Committees since joining in 1998.

Ms Jill Lester
Additional Board Member

Ms Lester is a communications professional, specialising in reputation and crisis management, and strategic communications advice. Her previous roles include a decade as Executive General Manager, Communications of the Commonwealth Bank, where she was responsible for providing advice to the CEO and Leadership Team on reputation management, public relations, community relations and internal communications to the Bank’s 35,000 staff. She has also had extensive experience in the Australian Public Service, most recently with the Department of Foreign Affairs and Trade. She sits on a number of boards, including the US based International Issues Management Council and the Advisory Board of the Australian Centre for Public Communication, University of Technology, Sydney. Ms Lester has Bachelor degrees in Arts and Economics, post graduate qualifications in Education and Librarianship and a Masters Degree in Economics.
Ms Kate Carnell AO
Additional Board Member

Best known for her successful term as Chief Minister of the ACT from 1995-2000, Ms Carnell held the Treasury, Health and Community Care, Information Technology and Aboriginal and Torres Strait Islander Affairs portfolios among others. Currently the CEO of Australian Divisions of General Practice (ADGP), a Patron of UNIFEM among other organisations and chair of CRC Forestry Ltd. Ms Carnell also holds Directorships of Institute of Technology Australia and National Institute of Clinical Studies. Ms Carnell has been Chair of Red Cross ‘Caring Across Canberra Appeal’ for the past three years.

Australasian Red Cross Board role and responsibility

Ensuring the good governance of the organisation, including:

- Complying with all applicable Federation guidelines
- Ensuring a comprehensive suite of delegations, policies and procedures is in place
- Fostering international relations, and ensuring that Australian Red Cross acts in accordance with the spirit and principles of the Geneva Conventions, ICRC Regulations, the International Red Cross Protocols, and the Fundamental Principles
- Observing fiduciary duties arising from the Royal Charter, Corporations Law, the common law, and relevant legislation
- Ensuring a common identity and purpose
- Ensuring financial viability, solvency and sustainability
- Determining the optimal use of all assets and resources, subject to a thorough evaluation process and the achievement of a wide geographical spread of activities
- Ensuring the effective management of risk
- Preserving and promoting Australian Red Cross’ reputation
- Ensuring a satisfactory framework is in place to bring about compliance with applicable legislation, regulation, policies and procedures
- Monitoring the performance of the CEO and Board Secretary specifically, and Management generally
- Monitoring performance against agreed strategic plans and budgets
- Ensuring the Board has a reasonably skilled, effective and diverse membership profile (to the extent possible), and appropriate operating policies and procedures
- Periodically evaluating its own performance in order to improve
- Ensuring optimal Succession Planning is in place for the Board and Senior Management, and approving Remuneration for Senior Management, taking into consideration advice provided by the Nominations and Remuneration Committee
- Developing and maintaining ethical standards based on the Fundamental Principles of the International Red Cross
- Establishing and implementing a recognition process to acknowledge the efforts of members, volunteers and staff.

These roles and responsibilities of the Board are taken from the Board’s Governance Manual.

The Manual also describes those matters that are reserved for the Board and its Committees, and those the Board has delegated to its Blood Service and Management.
The Selection and Role of the Chairman, Vice-Chairman and the Chairman of the Audit & Risk Management Committee

The Council of the Society elects the Chairman, Vice-Chairman and the Chairman of the Audit & Risk Management Committee at the Annual General Meeting.

The Chairman’s role includes:
- Chairing Australian Red Cross Council and Board Meetings
- Providing leadership to Australian Red Cross, especially to the Board and the Society
- Ensuring that the Board fulfils its role and responsibilities
- Ensuring the efficient conduct of business at Council meetings
- Ensuring open and constructive discussion of all issues at Council and Board meetings
- Guiding members of the Board to observe their fiduciary and other duties
- Actively participating, working with the Chief Executive Officer (CEO), in relations with the ICRC, Federation, and Australian Government
- Maintaining an effective working relationship with the CEO and take the lead in monitoring the CEO’s performance
- Acting as a spokesperson for the Society in liaison with the CEO
- Ensuring effective administration of Board processes in conjunction with the Secretary
- Communicating and consulting with stakeholders including community leaders
- Ensuring that the Board undertakes periodic reviews of its own performance.

Australian Red Cross member independence

All members of the Board, other than those persons appointed as an Additional Board Member, must be members of the Society, and are independent of Management. With the endorsement of the Board, the Divisions may establish Divisional Boards with different eligibility criteria, including for independent Board Members. If independent Board Members are appointed in the Divisions then each Division determines the processes to ensure independence of Divisional Board Members upon appointment is maintained.

Audit governance and internal control

Audit governance principles – the Board is committed to preparing financial reports that represent a true and fair view, complying with all applicable and relevant accounting standards and also to ensuring the external auditor is independent and services the interests of Australian Red Cross. Australian Accounting Standards are monitored and practices reviewed accordingly.

The Board maintains a high standard of internal control in all aspects of its operations. Internal control comprises all policies, systems and procedures established by the Board and local management to safeguard assets and ensure the accuracy and reliability of records, provide operational efficiency and encourage adherence to the Society’s policies. To achieve this, the Board has established two principle Committees – the Audit & Risk Management and National Asset Strategy Committees, which provide independent appraisal to measure and evaluate the effectiveness of internal controls being applied throughout Australian Red Cross.
Avoidance of conflicts of interest by an Australian Red Cross Board Member

The Board is conscious of its obligations to ensure that Board Members avoid conflicts of interest (both actual and apparent) between their duty to the Society and their own interests and is updating policy and procedures to ensure conflicts and potential conflicts of interest are disclosed to the Board.

During the course of the year, the Board adopted a Conflict of Interest Policy, which provides that if there is an actual or potential conflict of interest, that member must formally declare the conflict and abstain from voting on the matter giving rise to the conflict. The disclosure is to be recorded in the minutes and the Board shall decide whether the member shall remain in the meeting or not while the subject of the disclosure is considered. A register of conflicts will be maintained.

The Board also adopted a Code of Conduct. Each Member of the Board will be required to sign the Code indicating their commitment to observe a number of behavioural requirements that are consistent with good governance.

Meetings of the Australian Red Cross Board and their conduct

The Board has 11 scheduled meetings each year. It also meets whenever necessary to deal with specific matters between the scheduled meetings, usually by way of teleconference.

The Office Bearers in consultation with the CEO meet throughout the year to ensure comprehensive consideration of Australian Red Cross operations and financial reporting and the organisation’s strategic direction and major risks. The Board Members who approve the meeting program have the opportunity to review the meeting materials seven days in advance. Board Members are always encouraged to participate with a robust exchange of views and to bring their judgements to bear on the issues and decisions at hand.

The Chief Executive Officer, Chief Operations Officer, Chief Financial Officer and National Director Marketing, Fundraising and Communications attend all Board meetings and other senior members of the management team are regularly invited to attend Board meetings for items of interest and those of its committees to deliver presentations. They are able to be contacted by Board Members between meetings. The Board regularly meets for a period without management or the Board Secretary immediately before each meeting. The Audit & Risk Management Committee and also the Nominations and Remuneration Committee may meet without management as they require, including meeting with the auditors or consultants.

Board Member | Attendance
--- | ---
Mr Greg Vickery AM | 13 13 –
Mr Michael Legge | 13 10 –
Mr Garry Richardson | 8 6 –
Mr Ross Pinney | 3 2 –
Mr Sam Reed | 6 5 –
Ms Katherine Ngo | 7 4 2
Mr Ron Clapham | 6 4 –
Ms Kaye Hogan AM PSM | 7 4 2
Mr Richard Dunn | 13 13 –
Mr John Reeves QC | 13 7 2
Mr Alan Clayton | 13 10 1
Mr Jim Kostoglou | 6 6 0
Ms Pam Simmons | 7 5 1
Mr Dennis Daniels PSM | 7 6 1
Mr Michael Howarth | 7 2 4
Mr Richard Stone | 13 12 –
Mr Ian Anson | 13 11 1
Ms Jill Lester | 12 11 –
Ms Kate Carnell AO | 12 9 –

Meetings held during the period of office of the Board Member

Meetings attended by the Board Member

Meetings attended by an alternate of the Australian Red Cross Board member
Committees

The Australian Red Cross Board has an established comprehensive framework of committees to support Australian Red Cross in policy formulation, governance and accountability.

The following Committees have been established by the Australian Red Cross Board:
- Audit and Risk Management Committee
- Blood Service Governance Committee
- Governance Committee
- International Operations Committee
- National Asset Strategy Committee
- National Awards Committee
- National Emergency Services Advisory Committee
- National Tracing, Refugee & Asylum Seeker Advisory Committee
- National Youth Advisory Committee
- Nominations and Remunerations Committee

Committee procedures

The Committees develop an annual meeting plan but also meet on other occasions as necessary. Each Committee is entitled to the resources and information it requires, including direct access to the CEO, senior management, and access to professional advice subject to prior approval from the Chairman and CEO as applicable.

A copy of the minutes and/or reports from all Committee meetings form part of the papers for the next practicable meeting of the Board and usually the Chairman of the Committee will present the Report. Each Committee must review its own performance annually.

Board Secretary

The Board Secretary is responsible for:
- Developing and maintaining governance systems
- Advising the Board on the interpretation of the Charter and Rules, governance principles and on compliance with regulatory requirements
- Undertaking the management of the company secretarial functions of the organisation
- Together with the CEO, carrying out the instructions of the Board, assisting in the implementation of strategies and giving practical effect to the Board's decisions.

Australian Red Cross Blood Service Board

The Australian Red Cross Board has delegated to the Australian Red Cross Blood Service Board the general oversight of its Blood Service subject to the authority of the Australian Red Cross Board set out in the Charter and Rules. The Blood Service Advisory Committee has been established for the purpose of advising the Blood Service Board on a range of technical and safety issues concerning the Blood Service. The Australian Red Cross Board appoints all members of the Blood Service Board (with the exception of the Blood Service CEO) and the Blood Service Advisory Committee and determines the remuneration of members of the Blood Service Board. The Blood Service Board appoints the CEO of the Blood Service on terms and conditions it determines.

The governance framework of the Blood Service is described in a separate Annual Report.

MORE ABOUT OUR ORGANISATION STRUCTURE
Mr Robert Tickner
LL.B, LL.M HONS, BEC

Mr Tickner has been the Chief Executive Officer (CEO) since February 2005. Mr Tickner brings a wealth of knowledge of international issues and policy development, marketing and communications to Australian Red Cross. Prior to taking up this appointment he was the CEO of Job Futures Ltd (2000-2005). Mr Tickner served as Federal Minister for Aboriginal and Torres Strait Islander Affairs from 1990-1996, was Chairman of the Parliamentary Group of Amnesty International for 10 years, served on many parliamentary delegations and has represented Australia before the United Nations. Prior to being elected to Parliament in 1984, Mr Tickner was a Lecturer in Law at the New South Wales Institute of Technology and then Principal Solicitor to the New South Wales Aboriginal Legal Service.

Mr Dale Cleaver

Mr Cleaver is the Chief Operating Officer at Australian Red Cross, responsible for day-to-day operations, including International Operations services and programs, Domestic Operations, Tracing, Refugees, International Humanitarian Law, Community Services, Youth, Human Resources, business strategy and legal strategy.

Mr Cleaver has worked within the not-for-profit environment for over 20 years in a variety of roles and functions, including aged care and disability. Mr Cleaver has qualifications in social work and management. From November 2004 to February 2005 Mr Cleaver was acting Secretary-General and was in charge of the Red Cross Tsunami Appeal following the tragedy of 26 December 2004. He has continued in the role of Appeals Director for the Tsunami Appeal.

Prior to moving to National Office, Mr Cleaver was Executive Director of the South Australian Division of Australian Red Cross.

Mr John M O’Connor
FCPA, MAICD, B.Bus (Acc’g), M.Mktg

Mr O’Connor joined Australian Red Cross in January 2005 as the inaugural Chief Financial Officer of Australian Red Cross. The position was created after the Society changed its Governance structure in late 2004, replacing the ‘Honorary Treasurer’ role. Mr O’Connor has extensive international experience in the manufacturing and service sectors across a diverse range of disciplines including finance, general management, marketing and strategic development.

In addition to his role at Australian Red Cross, he is also a volunteer Board Member of ‘Guide Dogs Victoria’ which provides services to vision and mobility impaired people.

Prior to joining Australian Red Cross, Ms Gibb held the dual roles for Accenture of Director of Marketing, Financial Services – Asia Pacific and Director of Marketing & Communications – Australia and previously was Director, Business Development & Communications at Clayton Utz. Her background also includes sourcing and establishing new start-up business initiatives for the Lend Lease Group, Barclays Bank (UK), American Express and AGC.

Ms Jennifer Gibb
M COMM B COMM LTCL ATCL

Ms Gibb has been National Director, Marketing, Fundraising and Communications since May 2004. She has an established career in profit-focused business development, direct marketing and corporate communications, particularly in the financial services area, in Australia, USA and UK.

Other members of the National Management Team include senior national office managers, the Executive Directors of the Divisions and Leann Wilson, Head, Indigenous Strategy and Policy.

The Australian Red Cross Board receives regular reports about the financial condition, operational results, compliance and risk factors. The CEO and CFO provide regular statements of financial performance and the formal financial statements attest that the financial statements present a true and fair view of the financial condition and operational results of Australian Red Cross.
Australian Red Cross
THE POWER OF HUMANITY

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Hobart TAS 3053
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