



the
power of
humanity

May 2018

Audio scripts

Let your customers know they can prepare while they're holding on the phone

15 second script

If you had one minute to evacuate your home, what would you take?

Without a plan, you may be putting you, and your family, at risk.

Australian Red Cross and IAG are helping Australians prepare for disaster.

Do one simple thing to make you safer in an emergency.

Visit [redcross \[dot\] org \[dot\] au \[slash\] prepare](http://redcross.org.au/prepare)

30 second script

What would you grab if you had just one minute to evacuate your home? The kids? Pets? Family photos?

Truth is, if you have never thought about it, you might panic, putting you, and your family at risk.

Australian Red Cross and general insurer IAG are helping Australians prepare for disaster. Download *Get Prepared* and take simple steps to plan what you would do in an emergency.

Do one simple thing to make you safer in an emergency .

Download *Get Prepared* or visit [redcross \[dot\] org \[dot\] au \[slash\] prepare](http://redcross.org.au/prepare)