

## I'm in! Sign me up!

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To become a member simply call **1800 811 700** and speak to our friendly team, or visit **redcross.org.au** and click the 'Get Involved' button.

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[redcross.org.au/centenary](http://redcross.org.au/centenary) follow us    

## Myth busters

Tell people the real story about Red Cross

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### MYTH #1

Red Cross is only the Blood Service and disaster response.

Red Cross does so much more.

We help improve the lives of vulnerable people, including providing a daily phone call to older people living alone, providing breakfast to school kids who would otherwise go without and educate families on how to make nutritious meals on a budget...and more!

### MYTH #2

Red Cross is only for older women.

We have people of all ages, backgrounds and gender involved with Red Cross. We are the world's largest humanitarian organisation and therefore reflect the global community – there's something for everyone!

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### MYTH #3

I'm too busy to be a member.

As a member it's up to you what level of involvement you have with Red Cross. You can be as passive or as active as you like. You might just want to receive our regular newsletter or become the next Red Cross President! It's entirely up to you.



**100** years

## Members are vital

Your pocket-sized guide to recruit members and talk about Red Cross.



**100 YEARS**  
PEOPLE HELPING PEOPLE  
1914-2014

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With the help of seven fundamental principles we reach people all over the world, regardless of their race, religion, political affiliation or location.

**Humanity**  
**Impartiality**  
**Neutrality**  
**Independence**  
**Voluntary Service**  
**Unity**  
**Universality**

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### Why be a Red Cross member?

- Socialise with like-minded people
- Give back to the community
- Be part of the world's largest humanitarian organisation
- Boost your CV and gain experience
- Elect the leaders who will shape the future of Red Cross
- Receive discounts at Red Cross shops

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Red Cross membership is for anyone with an eagerness to help others, a curiosity to know more and a desire to experience the power of humanity.

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### Conversation Starters...

- Did you know it's the Centenary of Australian Red Cross?
- You know I'm a Red Cross member, but do you know what I actually do?
- You would love the other members in our branch, you should come along to our next meeting.
- You seem like someone that would really enjoy being involved with Red Cross.
- Did you know that Red Cross is non-religious?

